

FRANCIS COPPOLA DIAMOND COLLECTION
PERFECT YOUR PIZZA CONTEST - OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. NO ALCOHOL IS INCLUDED IN THE PRIZE. This Contest is sponsored by Francis Ford Coppola Winery, 300 Via Archimedes, Geyserville, CA 95441 (the "Sponsor").

By your entry and participation in this contest, you agree to be bound by these Official Rules.

- 1. ELIGIBILITY.** Contest participation is open only to legal residents of the United States and District of Columbia, who are 21 years of age or older at the time of entry. Contest is void in U.S. Military installations in foreign countries, all other U.S. territories and possessions and where restricted or prohibited by law, or where Sponsor is unable to obtain regulatory approvals. The Francis Coppola Diamond Collection – Perfect Your Pizza Contest ("Contest") begins 12:00AM Eastern Time ("ET") on July 1, 2026, and ends 11:59:59PM ET on September 30, 2026 ("Entry Period"). Entries may sometimes herein collectively be referred to as an "Entry" or "Entries". All Entries become the property of Sponsor and will not be acknowledged or returned.

The following individuals are not eligible: employees, contractors, members, directors, managers and officers of Sponsor and each of its respective parent, affiliates, subsidiaries and web-design, advertising and promotion agencies, fulfillment, judging or other agency involved in the administration, development, fulfillment and execution of this Contest (collectively, "Parties"), and the immediate family members (parent, spouse, sibling, child, and their respective spouses or "step" of each, all lineal descendants, including those by adoption, regardless of where they reside) and those living in their same households whether or not related. Licensed distributors or retailers of alcoholic beverages, and their employees, are not eligible. Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who, within the past six (6) months, performed services for Sponsor, agency or any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest or supplying the prize, and/or their respective parent, affiliates, subsidiaries, and successor companies, and immediate family and household members of such individuals, are not eligible to enter or win. "Immediate family members" shall mean parents, stepparents, children, stepchildren, siblings, stepsiblings, or spouses. "Household members" shall mean people who share the same residence at least three months a year.

Previous Grand Prize Winners and Finalists of the Contest are not eligible to participate.

This Contest is in no way sponsored, endorsed, administered by, or associated with the social media platforms where content may be posted or shared (e.g., Facebook, Instagram, Twitter, etc., collectively "Social Media Platforms").

By participating, entrants release the Social Media Platforms of any and all responsibility related to the Contest.

2. TO ENTER.

QR CODE ENTRY

Enter using your mobile device camera function to scan the QR code found on point-of-sale Contest advertising materials. You (sometimes referred to herein as an Entrant) will be directly linked from the QR code to www.coppolaperfectyourpizza.com (the "Website") which contains an official entry form to register and enter. Entrants must have a mobile phone with camera and web browsing capabilities,

as may be applicable, to enter and may incur a data charge from their wireless service provider for entering. Check with your wireless service provider for details on these and other applicable charges. Entrants are solely responsible for any such wireless charges. Not all wireless carriers participate.

WEBSITE ENTRY

Alternatively, you may register and enter online by directly visiting the Website, which contains an official entry form to register and enter. If you do not have a computer or other device to access the Internet, many public libraries offer free access to computers and the Internet.

REGISTRATION and ENTRY

Entrants must complete the following steps to enter the Contest:

Step 1. Complete and submit the registration form on the Website. Entrants will be required to include their full name, address, date of birth, telephone number and email address. Entrants must confirm they are 21 years of age or older. Entrants must complete all fields in the online registration form or registration will not be accepted.

Step 2. After successfully registering, Entrants will be prompted to upload a detailed and measured list of ingredients for their Pizza recipe, step by step preparation instructions, a photo of the prepared recipe, a brief introduction and/or inspiration for the recipe, and suggest a Coppola wine pairing, an (“Entry”). Entrants will then complete their submission by clicking the “submit” button.

CONFIRMATION OF RECEIPT

After successfully submitting an Entry via the Website, Entrants will be redirected to a confirmation page stating their Entry has been received.

To be successfully entered into the Contest, all Entries (regardless of method of entry) must conform to all requirements set forth in these Official Rules.

If an Entrant has an issue with submitting an Entry via the Website, they should email rewards@avidinc.com for assistance.

Alternatively, Entrants can send an email to promotionalsweepstakes@avidinc.com with “DFV9015108W Perfect Your Pizza Contest” in the subject line and include their full name, address, date of birth, telephone number, recipe, a brief introduction and/or inspiration for the recipe, a photo of the prepared recipe, and a Coppola wine pairing suggestion in the body.

ENTRY REQUIREMENTS:

Entries must be recipes for Pizza. Each Entry must be written in English and must include the following key components to ensure clarity and reproducibility:

Please note: All the following must be original, human-created works. The use of artificial intelligence tools or systems to generate or materially assist in the creation of any recipe submission is strictly prohibited and will result in disqualification, in Sponsor’s sole discretion.

- **Pizza & Dough Recipe:** A complete and detailed list of measured ingredients used in your pizza and dough recipe and clear, easy-to-follow step-by-step instructions to make the recipe. Include all instructions, including all relevant cooking times and temperatures. For consistency, use either standard, unabbreviated U.S. measurements (such as cups, tablespoons, teaspoons, ounces, or

pounds) or standard, abbreviated U.S. measurements (such as c., tbsp, tsp, oz, or lb.) throughout your entry. Every ingredient must be listed with a precise, measured amount. Entries that use vague terms like “to taste” will not be accepted. Clear and accurate instructions are essential for the potential reproduction of your recipe, as it will rely solely on your written submission to recreate the pizza.

- **Introduction:** A brief introduction and/or explanation of the inspiration behind your recipe. For example, you may include why you chose your particular ingredient combination or any personal, family, or community stories associated with the dish.

- **Wine Pairing** Select one Coppola wine varietal from the dropdown menu featuring options from the Francis Ford Coppola Diamond Collection and Signature Diamond Collection to recommend as the ideal pairing with your pizza recipe; this selection will be considered as part of your entry.

- **Photo of Prepared Finished Pizza:** At least one high-quality image of the prepared finished Pizza, which must be in JPEG or PNG format and not exceed 5 MB in size. Images may feature the Entrant, the finished pizza, and a suggested Coppola wine pairing. However, images must not include anyone under the age of 21, anyone consuming alcohol, any content appealing to children, or any lewd, obscene, or otherwise inappropriate material. Including Coppola wine in your image is optional and will not affect your chances of winning. Contestants may submit an optional video as part of their entry; however, submission of a photo of the finished pizza is still required. Submission of a video is optional and will not be considered in judging or increase an Entrant’s chances of winning.

Entries may not reference any brand or company other than Coppola wine or official Contest partners as listed on the Contest website. All recipes must be entirely original and created by the Entrant. Additionally, recipes must use only readily available ingredients and may not infringe upon the intellectual property or legal rights of any third party, may not have been entered in or have won other recipe contests, and must not have been previously published in any other media.

If an Entry and/or recipe is created by a group, the group must designate one representative to enter the Contest, participate in the competition, and accept any prize(s) awarded. The Sponsor and Contest Parties will not be responsible for any disputes among group members and reserve the right to deny an Entry if such disputes are not resolved promptly. Please note that incomplete, unclear, or imprecise Entries may be disqualified at the Sponsor’s discretion.

ENTRY APPROVAL PROCESS

Each Entry method will be equal to the other form of Entry and each Entry will be examined to determine it meets all requirements listed in these Official Rules. If an Entry meets all requirements listed in these Official Rules, the Entry will be approved (each an “Approved Entry”) and officially entered into the Contest. No notification will be sent to an Entrant whose Entry is approved to officially enter the Contest.

If an Entry does not meet all requirements listed in these Official Rules, the Entry will not be approved to enter the Contest. Each Entrant is solely responsible for reviewing these Official Rules and the requirements for entry. No notification will be sent to an Entrant whose Entry is not approved to enter the Contest.

Limit one (1) Entry per person or email address during the Entry Period, regardless of method of

entry. If an Entrant attempts to enter more than one (1) time using different email addresses, only the first Entry will be accepted. Entrants must be the authorized account holder of the email account listed in the registration.

Entrants agree to comply with these Official Rules. The Contest and all content thereof is intended only for those who are of legal drinking age or older. Entrants should not share content with those who do not meet legal drinking age requirements. Entries become the property of Sponsor and will not be returned or acknowledged except as may be provided herein. By submitting an Entry, Entrants irrevocably grant Sponsor and its affiliates, legal representatives, assigns, agents and licensees, the unconditional and perpetual right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit and/or otherwise use or reuse (without limitation as to when or to the number of times used), the Entry, including but not limited to, the right to use Entrant's name and picture/image ("Entrant's Likeness") and/or statements regarding their participation in this Contest (with or without using the Entrant's name) in any and all media without limitation as to time or territory, and without additional compensation or approval from the Entrant or any other party. Entrants release all rights of any uploaded images and/or videos to Sponsor upon submission of Entry. Entrants expressly waive any intellectual property rights, privacy/publicity rights or other legal or moral rights that might preclude the Sponsor's use of the Entry and agree not to sue or assert any claim against the Sponsor for the use of the Entry or Entrant's Likeness or statements.

By participating in the Contest, Entrants agree that Sponsor shall have the right to use all personal information provided to Sponsor in accordance with the privacy policy found at <https://www.delicato.com/privacy-policy/>. At the time of entry, Entrants might be given the opportunity to opt-in to receive further communications from Sponsor. Entrants are not required to opt-in and opting in will not improve your odds of winning.

3. FINALIST AND GRAND PRIZE WINNER SELECTION.

FINALIST SELECTION. On or around the conclusion of the campaign, a panel of Judges ("Judges") will evaluate all approved Entries in accordance with the judging criteria (the "Finalist Criteria") set forth below and select four (4) finalists from among all eligible entries.

Judges will not prepare or taste any of the recipes submitted. Evaluation will be based on the Judges' professional judgement and scored solely according to the Finalist Criteria.

All judging decisions are final and binding. Individual and aggregate scores, deliberations, and feedback will remain confidential and will not be disclosed to Entrants or any third party.

FINALIST CRITERIA:

Criteria	Weighted Score	Description	Score (0-10) / Total out of 50
Written Submission – Introduction & Inspiration	10%	Judges will assess how effectively the introduction conveys the inspiration behind the recipe, such as a personal story, family or community connection, or a memorable experience, and how it ties to the choice of ingredients and the selected Coppola varietal.	

Pizza & Dough Recipe	30%	Entries will be evaluated based on the clarity and completeness of the written recipe, measured ingredients, and step-by-step instructions. Recipes must be clear and reproduceable but are not required to be professionally written.	
Photo/Video of Prepared Recipe	25%	Photos and/or Videos will be judged on visual appeal, clarity, and how well they showcase the finished pizza. Judges will look for appetizing presentation and clear representation of the recipe. No professional equipment or skills are needed. Clear, well-composed photos and/or videos taken with a camera or smartphone will be eligible for finalist selection.	
Wine Pairing Harmony	20%	Judges will assess the perception of how well the prepared dish integrates with and elevates the experience of enjoying the suggested Coppola varietal. This includes balance, contrast, and complementary aromas and flavors between the pizza and the wine.	
Recipe Creativity & Overall Perception	15%	Judges will assess the recipe's originality, creativity, and anticipated appeal based on the written description and photo/video, without preparing or tasting the pizza. This includes how well the recipe's concept, anticipated flavors, and uniqueness are conveyed, as well as the harmony with the suggested Coppola wine pairing. No professional skills are required. Entrants need only to clearly communicate their recipe's creative vision.	

In the event of a dispute concerning the identity of an Entrant or Finalist, an Entry will be deemed submitted by the natural person who is the authorized holder of the email account associated with an Entry. Sponsor and its agencies are not responsible for notifications that are misdirected because of email addresses that are no longer correct, or for any other reason beyond the control of the Sponsor. Return of any notification as "undeliverable" will result in disqualification. If for any reason a Finalist is disqualified, an alternate Finalist may be selected from among all eligible Entries received during the Entry Period.

Sponsor reserves the right to select fewer than Four (4) Finalists if there are insufficient Entries, Entries that do not adhere to these Official Rules, Approved Entries that do not achieve sufficiently high scores under the Judging Criteria. The Judge's selection of each Potential Finalist and the interpretation of these Official Rules will be final.

GRAND PRIZE WINNER SELECTION. A panel of Judges will review and evaluate each Finalist's entry based solely on the submitted materials, including the recipe, introduction, photo, and wine pairing, and will assign scores in accordance with the official winner judging criteria ("Winner Judging Criteria") set forth below. Entries will not be physically prepared or tasted. The Finalist whose entry receives the highest total weighted score from the Judges will be declared the "Grand Prize Winner."

The identity of the Grand Prize Winner must remain confidential and may not be disclosed by the Grand Prize Winner until officially announced by the Sponsor.

WINNER JUDGING CRITERIA:

Criteria	Weighted Score	Description	Score (0-10) / Total out of 50
Flavor & Taste Profile	30%	Entries will be judged based on the perceived flavor and taste, as the pizza will not be physically prepared. Judges will evaluate how well the selected ingredients complement one another and whether the overall recipe sounds delicious and appealing.	
Composition	25%	Entries will be judged based on the perceived composition of the pizza as presented in the submitted photo, as it will not be physically prepared. Judges will evaluate whether the toppings appear balanced and proportionate in relation to the crust, and whether the overall arrangement looks visually cohesive and thoughtfully composed.	
Texture	20%	Entries will be judged based on the perceived texture of the pizza as presented in the submitted photo, as it will not be physically prepared. Judges will evaluate whether the toppings appear to provide a pleasant and complementary texture to the crust, and whether there is a balance of textures that enhances the overall appeal of the pizza.	
Wine Pairing Harmony	15%	Judges will assess the perception of how well the prepared dish integrates with and elevates the experience of enjoying the	

		suggested Coppola varietal. This includes balance, contrast, and complementary aromas and flavors between the pizza and the wine.	
Recipe Creativity & Simplicity	10%	Entries will be judged based on the perceived creativity and simplicity of the recipe, as the pizza will not be physically prepared. Judges will evaluate the originality of the concept and the ingredient selection, while also considering how easily the pizza can be prepared. Emphasis will be placed on whether the recipe is clear, approachable, and not overly complex, while still resulting in a delicious and appealing pizza.	

Sponsor reserves the right to disqualify the Grand Prize Winner and/or not award the Grand Prize if the Grand Prize Winner is found to be ineligible or in violation of these Official Rules.

Sponsor may use, in perpetuity and throughout the world, any photographs, videos, and/or other audio-visual representations that are taken during the Contest period, in whole or in part, as well any Finalist's name, voice and/or likeness in conjunction therewith (collectively, "Images"), for all purposes in any and all publications and media, whether now known or hereafter existing, including without limitation, using the Images on packaging, marketing and point-of-sale materials, posting the Images on Sponsor's internal and external websites, third party websites, social media platforms, and company emails and newsletters, reproducing the Images in any publications or media, displaying the Images publicly, and producing derivative works from the Images and using in any form including composite, collage, montage, and video.

Finalists waive any right to inspect Images or materials to be used on packaging, in marketing materials, publications, or on websites and in other media as described above. Finalists further waive any right to royalties or other compensation arising out of or related to the above use or uses. Finalists further waive and release any and all claims in connection with the above use or uses including, but not limited to, claims relating to defamation, rights of privacy or publicity, confidentiality, copyright or otherwise.

4. PRIZE(S)

GRAND PRIZE

There will be a total of one (1) Grand Prize awarded for the Contest. The Grand Prize Winner shall have the option to choose one (1) of two (2) available Grand Prizes.

GRAND PRIZE A: In choosing Grand Prize A, the Grand Prize Winner will receive \$10,000 awarded in the form of a check or Electronic Funds Transfer. Grand Prize A will be paid out within 4 weeks of the Winner announcement. The ARV of Grand Prize A is \$10,000.

GRAND PRIZE B: In choosing Grand Prize B, the Grand Prize Winner will receive the "Sip & Slice Screening Room." Grand Prize B includes: An Ooni Volt 2 with an approximate retail value ("ARV") of \$699, a Wine Enthusiast Prestige S Smart Wi-Fi Wine Cellar with an ARV of \$1,800, Hisense C2 Ultra, Triple Laser Smart Portable Projector with an ARV of \$1,900, Francis Ford

Coppola 5 Film Collection with an ARV of \$53, a Riedel Vinum Mixed Gift Set with an ARV of \$255, a Visa, Mastercard or American Express gift card for installation & design for \$5,000 and a virtual Meet & Greet with a Professional Chef sharing their tips and tricks about pizza making with an ARV of \$293. Total ARV for the Grand Prize B is \$10,000.

Alcohol is not included in any prize. By accepting a Grand Prize, the Grand Prize Winner agrees to participate in interviews and/or photo shoots for up to eighteen months after the Competition.

No substitution or cash equivalent of any prize is permitted except in Sponsor's sole discretion. Finalists and Grand Prize Winner are responsible for any and all federal, state and local taxes or assessments, as well as any forms as may be required by said taxing authorities (*e.g.*, IRS Form W-9). Any person winning over \$2000.00 in prizes will receive an IRS Form 1099 Miscellaneous from Sponsor for the calendar year in which the prize is awarded. Odds of winning depend on the number of eligible entries received. All Finalists and their guests must be 21 years of age or older.

This Contest is in no way sponsored, endorsed, administered by, or associated with Visa, Mastercard or American Express.

- 5. INDEMNITY & LIMITATION OF LIABILITY.** By participating, Entrants accept and agree to be bound by these Official Rules and the decisions of Sponsor, which are final and binding on matters relating to the Contest.

Entrants agree to indemnify and hold Sponsor, its agencies and Parties and their respective affiliates, members, directors, managers, officers, agents, co-branders or other partners, and any of their employees (collectively, the "Indemnitees"), harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Indemnitees arising out of the Entrant's Entry, the Entrant's conduct in creating an Entry, or otherwise in connection with Entrant's participation in this Contest. This includes, but is not limited to, any claims for trademark infringement, copyright infringement; violation of an individual's right of publicity or right of privacy; or defamation. Entrants further agree to forever release and discharge Sponsor from any and all claims that any advertising subsequently produced, presented, and/or prepared by or on behalf of Sponsor infringes Entrant's rights with regard to any elements, characters or ideas contained in any Entry.

If for any reason the Contest cannot run as planned due to unforeseen causes (a "Force Majeure Event"), including but not limited to weather, fire, strike, acts of war or terrorism, pandemic, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or other which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right at its sole discretion, to cancel, terminate, modify and/or suspend the Contest.

Sponsor further reserves the right to disqualify any individual who tampers with the entry process, violates these Official Rules, or acts in a disruptive manner. Any attempt by an Entrant to deliberately damage the Website involved in the Contest or to undermine the legitimate operation of the Contest may be in violation of criminal and/or civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages, including attorneys' fees, from any such Entrant to the fullest extent of the law, including criminal prosecution.

No responsibility is assumed by Sponsor for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to or alteration of Entries or any problems or technical malfunctions of any telephone network or lines, typographical or other errors, computer online systems, servers or providers, computer equipment, software, failure of any email or electronic entry to be received on account of technical problems or traffic congestion on the Internet or on any website or any combination

thereof, including any injury or damage to participant's or any other person's computer related to, or resulting from, participation in or downloading any materials from this Contest. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Contest, or in the announcement of the prizes.

Contest is subject to all applicable federal, state, and local laws and regulations.

- 6. RELEASE & HOLD HARMLESS.** Contest is provided "as is." Grand Prize Winner and Entrants agree that the Sponsor and Parties shall not be responsible or liable for, and Grand Prize Winner and Entrants agree to release and hold harmless the Sponsor and Parties from losses, damages, or injuries of any kind to person, including personal injury or death, or property resulting from participating in the Contest or Contest-related activity. This includes, but is not limited to, the acceptance/possession and/or use or misuse of any prize or any injury or damage to Entrant's or third person's property related to or resulting from any prize or any part of the Contest. By participating in the Contest, Entrants agree that the Sponsor and Parties will have no liability whatsoever for, and that Entrant shall hold the Sponsor and Parties harmless against, any liability for any claims based on publicity rights, defamation, or invasion of privacy as well as injuries, damages, or losses of any kind, whether or not foreseeable, including, without limitation, direct, indirect, incidental, consequential or punitive damages to persons or to property arising out of their participation in the Contest and/or the prize(s) awarded hereunder.

Without limiting the foregoing, everything regarding the Contest, including any websites used in connection therewith and any prize(s) awarded hereunder, are provided "as is" without warranty of any kind, either express or implied, including, but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement, all of which are expressly disclaimed by the Sponsor and Parties.

- 7. CHOICE OF LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of Entrant, Sponsor and the Indemnities in connection with the Contest shall be governed by, and construed in accordance with, the substantive laws of the State of California, USA. All claims, judgments and awards on behalf of Entrant will be limited to lesser of actual out-of-pocket costs incurred or two hundred fifty dollars (\$250). Attorneys' fees will not be awarded or available to Entrant, even if Entrant proves to be a prevailing party. ENTRANTS ACKNOWLEDGE AND AGREE THAT THEY HEREBY WAIVE AND RELEASE ANY RIGHT TO BRING ANY DISPUTE AS A CLASS ACTION OR PARTICIPATE IN THE SAME.

- 8. RULES REQUESTS/NAMES OF WINNERS.** Full rules can be found online at www.coppolaperfectyourpizza.com. Alternatively, to write in for a copy of the Official Rules, send a self-addressed stamped envelope to: DFV9015108W Francis Coppola Diamond Collection – Perfect Your Pizza Contest – Rules Request, c/o Avid Marketing Group P.O. Box 1008, Rocky Hill, CT 06067-1008 (return postage may be omitted where prohibited). Requests received after September 30, 2026, will not be honored. For a list of the Winner(s), available after October 30, 2026, send a self-addressed stamped envelope to: DFV9015108W Francis Coppola Diamond Collection – Perfect Your Pizza Contest Winner(s) List Request, c/o Avid Marketing Group P.O. Box 1008, Rocky Hill, CT 06067-1008 (return postage may be omitted where prohibited). Requests received after November 30, 2026, will not be honored.

9. **ADMINISTRATOR.** Contest administrator is Avid Marketing Group 100 Corporate Place, Suite 200, Rocky Hill, CT 06067.